

Please email all sponsor inquiries by July 13th to:

[threevillagekidslemonadestand@gmail.com](mailto:threevillagekidslemonadestand@gmail.com)



## 2021 Lemonade Stand Sponsorship Levels

### Diamond Lemons (\$3000)

- Presenting sponsor, 1 sponsorship opportunity available
- Top billing on all advertising materials/media, promotions for event
- Logo on welcome banner
- Prominent logo placement on event day signage and step & repeat
- Reserved booth space in prominent location + 6ft table, linens & 2-chairs
- Opportunity to provide promotional item for distribution during drive-thru event (must follow social distancing rules and wear masks/gloves.) You may bring a 10x10 canopy/pop-up tent for coverage.
- Large company logo placement on all event T-shirts + 8 T-shirts
- Recognition during live stream virtual event on Twitch as presenting sponsor
- Opportunity to submit video testimonial to be played – or written testimonial to be read, during live stream event
- Logo featured on live stream
- Thank you on website and social media

### Platinum Lemons (\$2500)

- Logo on event day signage and step & repeat
- Reserved booth space + 6ft table, linens & 2-chairs
- Opportunity to provide promotional item for distribution during drive-thru event (must follow social distancing rules and wear masks/gloves.) You may bring a 10x10 canopy/pop-up tent for coverage.
- Large company logo placement on all event T-shirts + 5 T-shirts
- Recognition during live stream virtual event on Twitch
- Logo featured on live stream
- Thank you on website and social media

### Gold Lemons (\$2000)

- Tent sponsorships, **4- sponsorship opportunities available:** Welcome Tent, Lemonade Tent, Raffle Tent, or Merchandise Tent.
- Tent Sign on display at these specific locations to read: "2020 Three Village Kids Lemonade Stand" supported by (Company Name)"
- Logo on event t-shirts + 3 T-shirts
- Logo on event day signage and step & repeat
- Recognition during live stream virtual event on Twitch
- Logo featured on live stream
- Thank you on website and social media

### Silver Lemons (\$1000)

- Logo on event t-shirts + 1 T-shirt
- Logo on event day signage and step & repeat
- Recognition during live stream virtual event on Twitch
- Logo featured on live stream
- Thank you on website and social media

### Bronze Lemons (\$500)

- Event sign at drive-thru event
- Recognition during live stream virtual event on Twitch
- Logo featured on live stream
- Thank you on website and social media

### Event Day Sign (\$100 for drive-thru- or \$100 for live stream- or \$150 for both events.)

- Sign with business logo or family name to be displayed at event (drive-thru sign will be a lawn sign placed around Murphy bus circle; live stream will feature company logo during stream.)
- Thank you on website and social media

Please email us to let us know what sponsorship you are interested in, and we will send you an invoice for your records:

[threevillagekidslemonadestand@gmail.com](mailto:threevillagekidslemonadestand@gmail.com)

**Checks can be made payable to:** The Stony Brook Foundation (lemonade stand in memo)

**Mailed to:** ATTN: Three Village Kids Lemonade Stand; c/o Mastriano; 14 Spencer Lane; Stony Brook, NY 11790

**\*Online payments** using credit card can be made on our Gofund Me page: <https://gofund.me/e4ee4db1>

or via VENMO: @TVKLS

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: : \_\_\_\_\_

CITY/STATE/ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Thank you for your consideration in helping us turn lemons into lemonade for the Stony Brook Children's Hospital, Child Life Program.

Sponsorship:  diamond \$3000  platinum \$2500  gold \$2000  silver \$1000  bronze \$500

Event sign (2 events) \$150  Event sign (1 event) \$100  other amount \_\_\_\_\_