please email all sponsor inquiries by july 15th to:

threevillagekidslemonadestand@gmail.com

2020 lemonade stand sponsorship levels

Diamond Lemons ($3000)

- Presenting sponsor, 1 sponsorship opportunity available
- Top billing on all advertising materials/media, promotions for event
- Logo on welcome banner
- Prominent logo placement on event day signage and step & repeat
- Reserved booth space in prominent location + 6ft table, linens & 2-chairs
- Opportunity to provide promotional item for distribution during drive-thru event (must follow social distancing rules and wear masks/gloves.) You may bring a 10x10 canopy/pop-up tent for coverage.
- Large company logo placement on all event T-shirts + 8 T-shirts
- Recognition during live stream virtual event on Twitch as presenting sponsor
- Opportunity to submit video testimonial to be played – or- written testimonial to be read, during live stream event
- Logo featured on live stream
- Thank you on website and social media

Platinum Lemons ($2500)

- Logo on event day signage and step & repeat
- Reserved booth space + 6ft table, linens & 2-chairs
- Opportunity to provide promotional item for distribution during drive-thru event (must follow social distancing rules and wear masks/gloves.) You may bring a 10x10 canopy/pop-up tent for coverage.
- Large company logo placement on all event T-shirts + 5 T-shirts
- Recognition during live stream virtual event on Twitch
- Logo featured on live stream
- Thank you on website and social media

Gold Lemons ($2000)

- Tent sponsorships, **4- sponsorship opportunities available**: Welcome Tent, Lemonade Tent, Raffle Tent, or Merchandise Tent.
- Tent Sign on display at these specific locations to read: "2020 Three Village Kids Lemonade Stand" supported by (Company Name)"
- Logo on event t-shirts + 3 T-shirts
- Logo on event day signage and step & repeat
- Recognition during live stream virtual event on Twitch
- Logo featured on live stream
- Thank you on website and social media

Silver Lemons ($1000)

- Logo on event t-shirts + 1 T-shirt
- Logo on event day signage and step & repeat
- Recognition during live stream virtual event on Twitch
- Logo featured on live stream
- Thank you on website and social media

Bronze Lemons ($500)

- Event sign at drive-thru event
- Recognition during live stream virtual event on Twitch
- Logo featured on live stream
- Thank you on website and social media

Event Day Sign ($100 for drive-thru- or $100 for live stream- or $150 for both events.)

- Sign with business logo or family name to be displayed at event (drive-thru sign will be a lawn sign placed around Murphy bus circle; live stream will feature company logo during stream.)
- Thank you on website and social media

*If interested, we are also welcoming prizes for us to raffle off.

Please email us to let us know what sponsorship you are interested in, and we will send you an invoice for your records: threevillagekidslemonadestand@gmail.com
Checks can be made payable to: The Stony Brook Foundation (lemonade stand in memo)
Mailed to: ATTN: Three Village Kids Lemonade Stand; c/o Mastriano; 14 Spencer Lane; Stony Brook, NY 11790
***Online payments** using credit card can be made on our Gofund Me page: **gf.me/u/xqappq**

NAME: _____
COMPANY: _____
ADDRESS: : _____
CITY/STATE/ZIP: _____
EMAIL: : _____

Thank you for your consideration in helping us turn lemons into lemonade for the
Stony Brook Children's Hospital, Child Life Program.

Sponsorship: ☐ diamond $3000 ☐ platinum $2500 ☐ gold $2000 ☐ silver $1000 ☐ bronze $500
☐ Event sign (2 events) $150 ☐ Event sign (1 event) $100 ☐ other amount _____